

# KOHLER® Generators BUILDER INCENTIVE PROGRAM REBATE

## GET A \$100, \$200 OR \$300 REBATE FOR EVERY KOHLER GENERATOR YOU SELL\*

\$100 rebate on 8- to 14-kW RESV, RESA and RCA generators

\$200 on 20-kW RESA/C/D or RCA generators

\$300 on 24-kW and larger RCL or ERES generators

Between January 1 and December 31, 2020

\*Builder must be registered through Kohler Generators and added to authorized builder list prior to submitting rebate form. Contact the dealer or distributor you are purchasing the unit(s) from in order to enroll.

Provide peace of mind to your customers—and get rewarded for it if you have a signed KOHLER Generators Builder Incentive Program form. Whether new construction or remodel, offering the protection of a KOHLER home generator will give you the selling advantage.

### OFFER THE ADVANTAGES OF A KOHLER GENERATOR:

- Every KOHLER generator is extensively quality tested before model release *and* before leaving the factory. The result is proven reliability.
- In as little as 10 seconds, it automatically powers AC, heat, sump pump and major appliances. All at the same time.\*
- Your customer gets a 5-year/2,000-hour limited warranty.
- A KOHLER generator creates steady, high-quality power, which means sophisticated electronics are protected from erratic power surges.
- Hospitals, nuclear power plants, even the National Weather Service trust in hard-working, long-lasting KOHLER generators.

\*Based on generator and load size.



*20-kW model shown*



*48-kW model shown*



**KOHLER®**  
IN POWER. SINCE 1920.

# KOHLER® Generators

## BUILDER INCENTIVE PROGRAM REBATE

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Between January 1 and December 31, 2020

Name of business where generator was purchased \_\_\_\_\_

Your First Name \_\_\_\_\_

Your Last Name \_\_\_\_\_

Your Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip or Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Customer Name \_\_\_\_\_

Customer Address \_\_\_\_\_

Model Number 

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Serial Number 

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(Model number and serial number found on the nameplate inside of generator front. For RCA products, remove right side panel. Nameplate featuring serial number is located behind battery.)

Signature \_\_\_\_\_

*Rebates must be submitted by fax/email or postmarked no later than January 15, 2021.*

**Submit your rebate by mail, fax or email. Include the following documentation with rebate submission:**

1. The original or a copy of this completed form **AND**
2. The original or a copy of your receipt or invoice to your end customer dated between January 1 and December 31, 2020.

SEND TO: Kohler Rebate Center  
30 Broad Street, 39th Floor  
New York, New York 10004

FAX TO NUMBER: 212-504-7942

EMAIL: Service@KohlerRebates.com

#### ADDITIONAL TERMS:

FAX AND EMAIL SUBMISSIONS MUST BE SUBMITTED, AND MAILED-IN REBATES MUST BE POSTMARKED NO LATER THAN JANUARY 15, 2021. LATE OR INCOMPLETE SUBMISSIONS WILL NOT BE ACCEPTED. This certificate has no cash value. Void where prohibited, restricted, licensed or taxed. Any other use constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. mail fraud statutes (18 United States Code, Sections 1341 and 1342). Offer is good only if purchased in the U.S.A. and Canada. All submitted proofs of purchase become the property of Kohler and cannot be returned. Kohler is not responsible for lost, late, illegitimate, incomplete, damaged, misdirected or postage-due requests. Omission of sales receipt or any other information will void processing. Not valid with any other promotions. Keep a copy for your files. Allow 4 to 8 weeks for processing. All claims will be void if submitted or mailed after January 15, 2021. Only homebuilders with a signed Kohler Generators Incentive Program form are eligible. Kohler Distributors, Wholesalers, Retailers, Dealers and e-tailers are not eligible. One rebate submission per serial number. Builder must purchase through an authorized Kohler distributor or dealer to qualify for the rebate (purchases made through retail or online channels will not qualify). Kohler has the right to cancel this rebate at anytime without notice. The \$100 rebate is valid on 8RESV(L), 12RES, 10RESV(L), 12RESV(L) and 14RESA/RCA(L); the \$200 rebate is valid on 20RESC/RCA(L) and 20ERESD and the \$300 rebate is valid on 24RCL, 30RCL, 38RCL(B), 48RCL(B), 60RCL(A), KG80R, 100ERESD and 125ERESD or 150ERESD KOHLER generators. Rebates are in the form of a check.

**For offer inquires, email Service@KohlerRebates.com or call 877-786-7978.**